

Urbaniser – The Location Intelligence Platform

Across all devices

Why SIM LBS is better?

Every phone needs a SIM.

– Iphone, Android, Windows, Blackberry, Feature Phone, IOT and *all SIM based devices*.

This list ranks the countries of the world by the penetration of smart & feature mobile phones¹:

- | | |
|----------------------------------|-----------------------|
| ● Hong Kong
236.8% | ● Lithuania
167.1% |
| ● United Arab Emirates
203.7% | ● Estonia
159.9% |
| ● Panama
202.5% | ● Russia
155.5% |
| ● Finland
170.4% | ● Singapore
151.8% |
| ● Saudi Arabia
169.5% | ● Italy
147.4% |



Source:

1 http://en.wikipedia.org/wiki/List_of_countries_by_number_of_mobile_phones_in_use

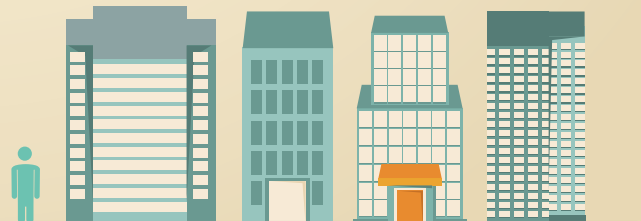
Anywhere, Anytime, Any Sim



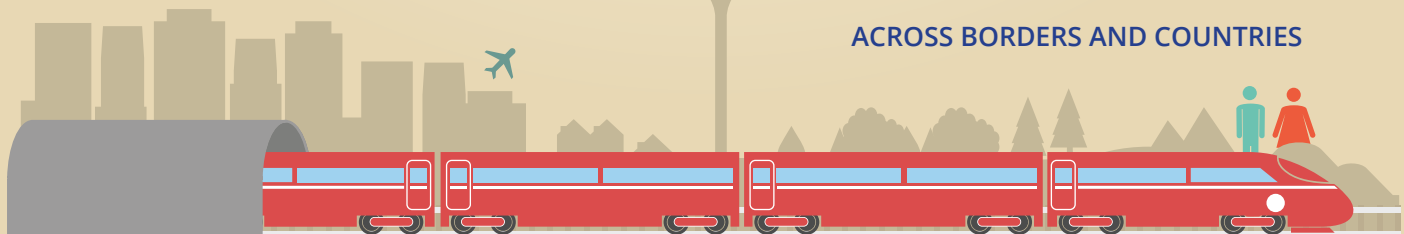
ACROSS ALL GSM COVERED TERRAINS



INDOOR, OUTDOOR, UNDERGROUND

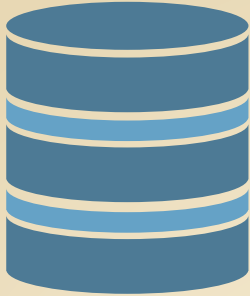


ACROSS BORDERS AND COUNTRIES

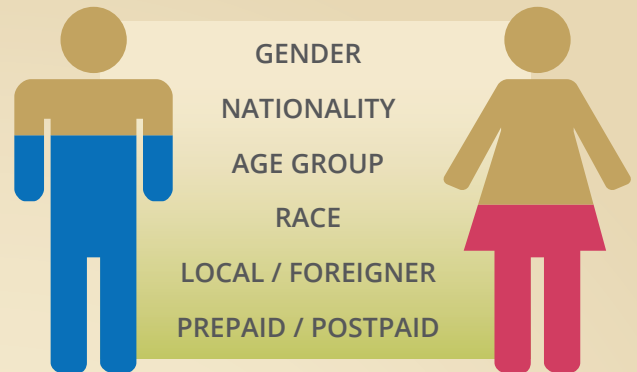


Urbaniser – The Location Intelligence Platform

SANITIZED DATABASE



PROFILING



API AVAILABILITY – Integration with other government departments



USED CASES

Urban Planning



Crowd Control



Security



Location



– as an extra perimeter for big data analysis

Heatmap



Movement of population in realtime

W-LOCATE

W-Locate Pte Ltd
1 Pemimpin Drive
#08-05, One Pemimpin
Singapore 576151

www.w-locate.com

Email:
stevie@w-locate.com
Telephone:
(65) 6259 6972